

Employee Organizational Commitment of Support Staff:

A Case Study of the RDC Distribution Center in Buriram



Research Objective



Study the organizational commitment of support staff at RDC Buriram

Methodology



- Survey of 30 Support Staff
- Data Analysis:
 - Descriptive Statistics
 - Pearson's Correlation

Key Findings



High Organizational Commitment



Older & Experienced Staff More Committed



Male Employees Showed Higher Commitment



Supervisors & Managers Most Committed

Conclusion



- Strong Commitment to Staying in the Organization
- Work Dedication and Membership Retention are Key