# Opinion in Administration Academic the teaching Management of Guardians of high school students in Chonburi province

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#### Abstract

The objectives of this study were to out the Opinion in Administration Academic the teaching Management of Guardians of high school students in Chonburi province And to bring the results of the study to the administrators of the secondary education office area 18 in 4 aspects of preparation of learning plan, selection of innovation media and learning technology, supervision of teaching and learning assessment and evaluation classified by personal characteristics of gender, age, level of education, occupation and average salary.

The population in this study was 234 Guardians of high school students in Chonburi province. The needed instrument for gathering data was in form of questionnaire. The statistics for analyzing data were percentage, mean and standard deviation.

The results revealed that the majority of respondents were female, were aged between 30-50 years old, got low levels of education Undergrad Degree, were agriculturists/general employed and had average salary between 10,000 - 20,000 Baht. Opinion in Administration Academic the teaching Management of Guardians of high school students in Chonburi province was in the overall high level. When classification in each aspect found that the Opinion the ranked 1 is selection of innovation media and learning technology. The next were the aspect of learning assessment and evaluation, preparation of learning plan and the last sequence was the aspect of supervision of teaching.

Keywords: Opinion, Administration Academic and Teaching Management

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#### Introduction

Administration in educational institutions to achieve the goals depends on many elements that will help the administration in the school to reach the goal and achieve the highest results by applying management theory. Or the management process in which good management requires the skills and processes of management as the core, as well as the development of educational institutions, educational administrators Is responsible for managing the work in various areas to achieve the stated objectives efficiently and to maximize the benefits of education, which requires the use of economic resources, which requires the cooperation of teachers and personnel at all Department of Education School administrators must manage the work to be completed and effective (Uthai Bunprasert.1997: 34).

National Education Act, 1999, amended (No. 2) BE 2002 and No. 3, 2010, with the intention to focus on education management to develop Thai people to be complete human bodies, minds, intellect, knowledge and virtue With ethics and culture of living, able to live happily with others, and the purpose of the learning process must focus on cultivating the right consciousness about politics and governance in a democratic system with a monarchy Recognize the rights, duties, freedom, respect for law, equality and dignity of human beings, pride in being Thai, knowing love The interests of the public and state promotion of religion. Art, culture and goodness of the nation, promoting local wisdom, Thai wisdom and universal knowledge, as well as preserving natural resources and the environment, having the ability to engage in self-employment, self-reliance, creativity, pursuing knowledge and continuous self-learning. That

also defines the principles of education to be a lifelong education for society to participate in educational management in The development of knowledge and learning processes to improve the quality of education is going to continue with the goal of management is to make the students are adept and knowledgeable. These moral principles show the role of educational institutions in learning reform in educational institutions, improving the learning quality of learners to achieve goals at various levels and as a workload related to administration. Academic work of educational institutions in which school administrators must have knowledge and understanding and give priority to academic administration first, so that educational institutions can To organize teaching and learning activities effectively, academic work is related to all kinds of activities in the school, especially about improving the quality of teaching and learning which is the main destination of the school and is an indicator of success. And the ability of administrators with academic administration is therefore the heart of school administration is a measure of success or failure in education management (Ministry of Education, 2008: 16-17)

The past operation data of the upper secondary schools under the Office of Secondary Educational Service Area 18, Chonburi Province, still have problems in the operation of many operations, including teachers and educational personnel still lack knowledge and understanding. Create a learning plan that makes teaching and learning management still not meet the needs of learners. Teachers still lack the expertise to use. Modern technology is not able to bring modern technology in the present to develop teaching materials for children and teachers by using tra-

ditional teaching methods because they still lack guidance in supervision. Teaching and learning results in lack of development in learning, while measuring and evaluation of learning, teachers do not measure and evaluate in every step, make measurement tools inappropriate. Which is suitable for the learning content and does not match the age of the child, causing the teacher to not be able to assess the student's standard as specified by the curriculum? Teaching and learning of parents of high school students under the Office of Secondary Educational Service Area 18, Chonburi Province, and to use the results from the study The management approaches for the development of academic administration and the teaching of students, parents, school office, district, school district 18. Chonburi Province can be effective.

### Research objectives

- 1. To study the level of opinion in academic administration in teaching and learning management of parents of high school students under the Office of Secondary Educational Service Area 18, Chonburi Province
- 2. To bring the results from the study presented to the administrators for being the opinions in the academic administration of teaching and learning management of parents of high school students under the Office of Secondary Educational Service Area, District 18, and Chonburi Province to continue to have quality

### Content scope

This study aimed to study the opinions of academic administration on teaching and learning management of parents of high school students under the Office of Secondary Educational Ser-

vice Area 18, Chonburi Province, under the four elements of content: preparation. Learning plan the selection of media, innovation and learning technology in the aspect of teaching and learning supervision and evaluation and evaluation of learning

## Scope of variables

The variables studied include independent variables and dependent variables.

- 1 Independent variables (Independent variables: personal factors of parents of high school students under the Office of Secondary Educational Service Area 18, Chonburi Province.
  - 1.1 Gender
  - 1.2 Age
  - 1.3 Education
  - 1.4 Occupation
  - 1.5 Monthly income
- 2 Dependent variables, namely, opinions on academic administration in teaching and learning management of parents of high school students under the Office of Secondary Educational Service Area 18, Chonburi Province.
  - 2.1Preparation of learning plans
  - 2.2 Selection of media, innovation

and learning technology

- 2.3 Supervision of teaching and learning
- 2.4 Evaluation and evaluation of learning

#### Population boundaries

The population used in this study was parents of high school students under the Office of Secondary Educational Service Area, District 18, and Chonburi Province. To 2 parents, including parents, total of 600 students

The sample group used in the study was 234 parents. The sample was proportion-

al sampling of Krecec and Morgan (Krejcie and Morgan.1970: 607–610, referred to in Boonchom Srisait 2002: 43-46).

# Area scope

The areas used in this study were high school students under the Office of Secondary Educational Service Area 18, Chonburi Province. Scope of time

This study lasts from March to October 2018.

## Conceptual framework of education

The study of opinions in academic administration in teaching and learning management of parents of upper secondary school students under the Office of Secondary Educational Service Area 18, Chonburi Province by improving the independent variables according to the concept of Chananthida Kham-ek (2015: 43-44) ie gender, age, education level, occupation and monthly income Teaching the Core Curriculum for Basic Education Curriculum. 2008 (2007: 20-28) including In the preparation of learning plans The use of media, innovation and technology for learning, supervision, teaching and learning and measurement and evaluation of learning are used as a conceptual framework for this study.

## Related theories and research

The study of opinions on academic administration in teaching and learning management of parents, high school students under the Office of Secondary Educational Service Area 18, Chonburi Province. Is the following essence

- 1. Concepts and theories about opinions
- 2. Concepts and theories about academic administration
  - 3. Concepts of teaching and learning

management

## Concepts and theories about opinions

Colasa (Kolasa.1969: 116-117 referred to in Suthot Charoensook. 2525: 98 ) Commented that opinions are individual expressions In consideration of one of the facts, or as an evaluation of one of the Circumstance or comments, is a response that is influenced by the predisposition That makes people follow

William W. Reeder (William W. Reeder.1971, referred to in Tassanee Thongsawang. 2006: 344) states that opinions are based on a person's beliefs or opinions towards something The opinions of the people are different depending on the experience and knowledge received. The opinions of people have many levels. Superficially, there is a profound opinion for the attitude that is a profound opinion, and for a long time is a general idea, not only the routine of every person, but the profound opinions and specific opinions. For a short time, called Opinion, is not based on the evidence of sufficient evidence to prove the knowledge of emotions and occurrences but quickly decay.

# Concepts and theories of academic administration

Administration theory

Thomas J. Sergioonei (Thomas J.Sergiovanni1980: 5 referred to in Thawin Kueakulwong 1987: 16) said that management means the process of working with others and / or by others to achieve Effective goals by utilizing existing resources for maximum benefits through the implementation of the management process of executives or supervisors to achieve effective goals Transportation to and effectiveness in saving people time and resources.

Carroll and Gillen (Carrol and Gillen 1987:

7, referred to in Viroj Sarawat. 2002: 3) said that management refers to the process of operation to achieve the goals of the organization based on important administrative functions, namely Planning (Planning) Management (Organizing) Organization (Leading) and control (Controlling)

Sergio Giovanni (Sergiovanni1987: 63 referred to in Sunthorn Korat relief. 2011: 3) said that management is a process of requesting work with others to achieve organizational goals effectively and allowing two or more people to work together to achieve goals or work with people and by people to achieve goals Of the organization.

# Concepts of teaching and learning management

Uthai Bunprasert (1997: 8) said that successful learning management and the learners were born with characteristics that are in accordance with the goals of teaching and learning, in which learning management must be developed for learners to develop there are activities that allow learners to participate in learning management and learning management. Teachers must understand the principles of learning The teaching that the students are engaged in learning activities, most of the students to learn from practical reality to practical thinking and interacting with people. Or a variety of learning resources that can create knowledge by themselves and apply knowledge to life by teachers planning with students providing an atmosphere that is conducive to learning, stimulating, challenging, encouraging and solving problems and observing the development of learners in a step-bystep manner. Therefore, in teaching and learning management should emphasize that students are self-educators. To support, facilitate and be

a counselor when students want It can be seen that more non-teaching words are used, such as learning experiences, learning process management, self-knowledge creation etc.

## How to proceed

The study of opinions on academic administration in teaching and learning management of parents of high school students under the Office of Secondary Educational Service Area 18, Chonburi Province is a survey study (Survey Study) the study was conducted by collecting data. (Questionnaire) that the researcher created as a tool for collecting data the details about how to proceed with the study are as follows.

- 1. Study process
- 2. Population
- 3. Tools used in education
- 4. Data collection method
- 5. Data analysis
- 6. Statistics used in data analysis

### Study procedure

This study, the study determined the steps of the study. By following the 3 steps of the study steps

Step 1: Preparing, planning, and executing this step, the students studied the concepts and theories, documents and research related to the opinions, determined from the objectives of the study, the scope of study, the conceptual framework of the study. Definition of specific terms, procedures for conducting population studies and tools used in education

Step 2 Operation The researcher creates the tools used in the study, which is a questionnaire taken to allow the experts to examine and give comments, and have made corrections to improve the questionnaire to ensure completeness before determining the method for collecting data. Analyze data and determine statistics used in data analysis and summarization.

Step 3 Report of the results of this study is the process of preparing a study report from the conclusion of the study, discussing the results and making recommendations.

## Population and sample

The population used in this study was parents of high school students under the Office of Secondary Educational Service Area, District 18, and Chonburi Province. To 2 parents, including parents, total of 600 students

The sample group used in the study was 234 parents. The sample was proportional sampling of Krecec and Morgan (Krejcie and Morgan.1970: 607–610, referred to in Boonchom Srisait 2002: 43-46).

#### Tools used in education

## 1. Creating tools

The tool used in this study is a questionnaire, which the researcher has created, based on the objectives of the study, the scope of the study, the conceptual framework of the study, defining specific terminology for use in the construction of questionnaires according to the specific terminology defined. Propose to the experts for approval and suggestions for improving the defect to be more complete. Part 2

Part 1 Personal factors data of parents of high school students under the Office of Secondary Educational Service Area 18, Chonburi province

Part 2 Information about the level of opinion in academic administration in teaching and learning management of parents of high

school students under the Office of Secondary Educational Service Area 18, Chonburi Province. Creating a learning plan The selection of media, innovation and learning technology In supervision of teaching and learning And evaluation and evaluation of learning by determining the level of opinion in academic administration, with a 5 level rating scale According to the Liker Scale concept

## 2. Development of tools

Development of tools for bringing draft questionnaires that are proposed to experts and experts to check the accuracy in content (Content Validity) and consider the appropriateness of language expressions that are used to convey meaning and use the Index of Item Objective Congruence or the IOC by using the generated questionnaire. 3 experts considered the opinion.

### Data collection methods

In this study, the study used 234 questionnaires as a tool to collect data equal to the total population. The method of collecting data is as follows.

- 1. Give out questionnaires and clarify and explain how to respond correctly to the respondents, including explaining the purpose of this study.
- 2. Collect all data from the questionnaire by yourself in May 2018
- 3. Take the questionnaire to check the accuracy and count the number equal to the population in the case of incomplete or incomplete questionnaires. To get complete information
- 4. The questionnaire was analyzed according to statistical methods.

## Data analysis

Data analysis in this study, the researcher used the results obtained from all questionnaires to analyze data and process with statistical computer programs.

Episode 1 Analysis of personal factors of respondents analyzing data using frequency and percentage (Percentage)

Part 2 Analysis of opinions on academic administration in teaching and learning management of parents of high school students under the Office of Secondary Educational Service Area 18, Chonburi Province. The study analyzed data using mean and deviation. Standard by bringing complete questionnaires to analyze data and interpret the mean value obtained by using criteria (Best1977: 147; reference in Kalaya Wanichbancha. 1999: 98)

## Statistics used in data analysis

The researcher analyzed the data with basic statistics, ie percentage (average), mean and standard deviation.

#### Conclusion

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- 1. The preparation of the overall learning plan is at a high level when classified by item. It is found that the opinions that are ranked first are that you think that the school has a plan for creating a learning plan, followed by that you think that the school is promoting the use of materials that can be procured locally. Learning activities that allow students to actually practice. You think that the school has organized learning as a practical process in everyday life and the last rank is He thinks that the school has organized learning by allowing students to learn through the material set in the curriculum.
- 2. The selection of the use of innovative media and learning technology as a whole is at a high level when categorized in each item. Followed by you think the school has a choice of media, innovation and learning technology. To

use in teaching and learning, you think that the school has a choice of using innovative media to develop students to truly learn. You think that the school uses computers, videos, multi-dimensional media and the internet in teaching and learning. And the last one is that he thinks the school has developed and improved the media, innovation and learning technology

3. In the aspect of teaching and learning supervision as a whole was at a high level when classified in each item, it was found that the opinions that were ranked No. 1 were: Successfully fulfilling the objectives, followed by that he thought that the school had supervised the teaching and learning, resulting in high quality work. Adrian has been working on improvements to various aspects you think schools are teaching Supervision in accordance with the changes of society and is ranked last. He thought that the school had supervised teachers to develop their knowledge and ability in teaching.

4. In terms of measurement and evaluation of overall learning at a high level, when categorized in each item, it was found that the opinions that were ranked first were that you thought that the school had measured and evaluated learning, followed by You think that the school considers the development of the learners along with the teaching process. You think the school allows parents and the community to express their opinions and exchange lessons. Information you think schools are evaluated before school, during school and after-school evaluation and final ranking is that you think school is assessed as a measure to meet the learning standards.

#### Discussions

The results of the study of academic

administration in teaching and learning management of parents of upper secondary school students under the Office of Secondary Educational Service Area 18 in Chonburi Province were overall at a high level. The first opinion is the selection of innovative media and learning technology, followed by measurement and evaluation. If the preparation of lesson plans and the final ranking is the teaching supervisors to discuss the results.

1. The preparation of the overall learning plan is at a high level, when classified as a list, it is found that the opinions that are ranked first are that you think that the school has a plan for creating a learning plan, followed by you thinking. That the school is promoting the use of materials that can be procured locally. You think that the school organizes learning activities that allow students to actually practice. Learning is a process used in everyday life, and the last is that you think school is managed by five students to learn learning through the material set out in the curriculum. In accordance with the research of Nithaphon Kaewket (2013: 48-49), the study of academic administration in teaching and learning management at Wat Yang Ko School under the Office of Kanchanaburi Educational Service Area 1 was found. Make a learning plan the overall picture was at a high level when categorized in each item. It was found that the opinions that were ranked first were the opinions that were ranked at the same level as 3 items. Set forth activities for learning, inserting morality, ethics, good values and desirable characteristics, and writing the essence in the plan correctly, and the last is the plan these learning is a key component of a complete band upon each other.

2. The selection of the use of innovative

media and learning technology as a whole is at a high level when categorized in each item. Followed by you think that the school has a choice of using innovative media and learning technology to use in teaching and learning. You think that schools have the choice of using innovative media to develop learners to truly learn. Have a computer Multidimensional media and internet in teaching and learning, and the last one is that the school has created and improved the media, innovation and learning technology in accordance with the research of Chananthida Kham-ek (2015: 43 -44) studied the satisfaction of academic administration The teaching and learning management of primary school parents at Ban Wang Kone Pueai School, Ban Dan Lan Hoi District, Sukhothai Province. Overall, at a high level, when considering each item, it was found that the top level of satisfaction was that the school had created a modern learning media for students, followed by the school being organized. Make learning materials that are suitable for the abilities according to age and interest of students, as well as the school to maintain and maintain the learning materials in good condition and ready to use. Anytime The school has created sufficient learning materials for students with the needs of the learners and the last is that the school has created a variety of learning materials.

3. In the aspect of teaching and learning supervision as a whole was at a high level when classified in each item, it was found that the opinions that were ranked No. 1 were: Successfully fulfilling the objectives, followed by that he thinks the school has supervised the teaching and learning, resulting in high quality work. The students are working on improvements to

various aspects. He thinks that the school has the supervision of teaching and learning in accordance with the change of society and the last one is that you think that the school has the supervision of teachers to develop the knowledge and ability in teaching consistent with Yupin's research. Reung Pan (2013: 115-117) studied the participation in academic administration of private vocational school administrators in Sa Kaeo, Prachin Buri and Nakhon Nayok provinces. The results showed that overall educational supervision and individual items were at a high level. When considering each item by ranking from the average from the least to the top 3, ie educational institutions, organizing the academic supervision system and teaching in the secondary school, followed by a meeting of teachers and supervisory teams to create understanding. Together and the management follow the coordination Developing the system and process of academic supervision and teaching of educational institutions to be ranked third.

4. In terms of measurement and evaluation of overall learning at a high level, when categorized in each item, it was found that the opinions that were ranked first were that you thought that the school had measured and evaluated learning, followed by You think that the school considers the development of the learners along with the teaching process. You think the school allows parents and the community to express their opinions and exchange ideas. Know you think that the school has pre-school assessments during the course and after-school assessments, and the last one is that you think the school has assessments based on indicators to achieve the learning standards. Consistent with Sirinthip's research Sittisak (2011: 66-67) studied

about the participation of parents in the administration of vocational schools: case studies in Phasi Charoen and Bangkok Yai districts. The results showed that the overall evaluation was at a high level.

# Suggestion

Suggestions from the study results

1 Learning plan

1.1 The school should have a curriculum plan. Learning activities that are more suitable for children

1.2 The school should have a plan for learning management that corresponds to the learning unit that is defined more.

2 aspects of using media, innovation and learning technology

2.1 Schools should use computers, DVDs, multidimensional media, internet in teaching and learning to be suitable for current course in accordance with the educational stanlearning.

2.2 Schools should have more analytical study of the need for media and technology for teaching and learning.

3 aspects of teaching and learning supervision

3.1 Schools should have clear supervision of educational personnel according to the purpose and objectives of the school.

3.2 Schools should have a meeting of teachers and supervisory teams to create mutual understanding.

4 aspects of measurement and evaluation of learning

4.1 The school should have a period of time for continuous evaluation, evaluation, and monitoring processes for students.

4.2 The school should have a set of objectives before teaching and encourage teachers to create an evaluation plan for each dards.

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